



Caribbean American Chamber Of Commerce and Industry, Inc. (CACCI)

MAYOR BLOOMBERG LAUNCHES ONE NYC ONE NATION A MULTI-PRONGED CIVIC ENGAGEMENT INITIATIVE FOR IMMIGRANT NEW YORKERS TO KICK OFF IMMIGRANT HERITAGE WEEK

Five Immigrant Civic Engagement Zones will be established to provide tools to immigrant communities to better access City government, promote financial empowerment, enhance immigrant entrepreneurship, and help support college readiness opportunities for immigrant families. Immigrant Heritage Week features a new partnership with Story Corps to capture stories of diversity across the five boroughs.

Mayor Michael R. Bloomberg, Commissioner of Immigrant Affairs Fatima Shama, The New York Community Trust President *Lorie Slutsky*, and One Nation Foundation President *Henry Izumizaki* today kicked-off Immigrant Heritage Week with the launch of *One NYC One Nation*, a citywide civic engagement initiative for immigrant New Yorkers. Focused on empowering, educating, and strengthening immigrant communities throughout the five boroughs *One NYC One Nation* – a joint initiative between the Mayor’s Office of Immigrant Affairs, The New York Community Trust, and the philanthropic collaborative One Nation – will create new opportunities for civic participation in each borough. It will feature neighborhood leadership trainings, financial empowerment workshops and counseling, learning English circles, college readiness forums for immigrant families, and an immigrant civic leadership program with the Coro New York Leadership Center. The initiative is a collaboration between city government and nonprofit partners including the Citizens Committee for New York City, the City’s public library systems, the College Board, the Mayor’s Office of Adult Education, and the Department of Consumer Affairs’ Office of Financial Empowerment. During Immigrant Heritage Week, the Mayor’s Office of Immigrant Affairs will begin a Digital Tapestry of interviews and stories created by New Yorkers about their immigrant experiences through a new partnership with Story Corps.

“For generations immigrants have come to New York City to pursue their dreams and make our City great,” said Mayor Bloomberg. “While we continue to make the case for sensible immigration reform in Washington, at home we must also work to continue empowering immigrants to contribute to the cultural and economic well-being of our City - because the more civically engaged New Yorkers are the stronger our neighborhoods become.”

“Immigrants are the heart of our City and their success is vital to the success of our City,” said Commissioner Shama. “Providing the tools for immigrants to improve access to city government and better participate in the safety of our neighborhoods and the economic development of our City, will undoubtedly result in a more robust and thriving New York City.”

One NYC One Nation - Immigrant Civic Engagement Zones

Through collaborations with city agencies and non-profit organizations, the Mayor’s Office of Immigrant Affairs has established Immigrant Civic Engagement Zones in each of the five boroughs

to create activities aimed at increasing the economic empowerment, access to city government and civic participation of immigrant communities. The zones are a core part of the *One NYC One Nation* initiative developed in coordination with and sponsored by grants from the One Nation Foundation and The New York Community Trust.

“America’s ever-increasing and rich diversity is an asset that is vital to our continued strength as an open and prosperous democracy,” said Henry Izumizaki, CEO of the One Nation Foundation. “Public-private partnerships that support community bridge-building through civic engagement, especially in New York City between immigrants and the broader community, make us stronger as a nation, more agile and resilient as our nation changes and adapts.”

“As part of our long-term grant making to support immigrants in New York City, we’re delighted to work with the Mayor’s Office and the One Nation Foundation on this project,” said Lorie Slutsky, president of The New York Community Trust. “We are known as a city of immigrants, and the programs being set up will give us new opportunities to help newcomers adapt to city life, deal with the differences that divide us, and bring us together as New Yorkers.”

The five Immigrant Civic Engagement Zones will feature:

- **Civic Education:** The Mayor’s Office of Immigrant Affairs is organizing Know Your Rights and Responsibilities Forums to highlight available city services and present opportunities for civic engagement.
- **Learning English Circles:** Housed within NYC public schools and utilizing the *We Are New York* television curriculum, Learning English Circles will provide parents an opportunity to improve their English language fluency and gain comfort in speaking English while learning about key City services.
- **Civic Leadership:** Neighborhood Leadership Institutes will be facilitated by the Citizens Committee for New York City and will offer a customized civic engagement curriculum and program in all five boroughs for emerging immigrant leaders.
- **College Readiness:** In partnership with the city’s library systems, the College Board will train immigrant parent and youth leaders on college readiness, and organize college readiness events in the five boroughs.
- **Financial Literacy** - Together with the Department of Consumer Affairs’ Office of Financial Empowerment, the Mayor’s Office of Immigrant Affairs and The New York Community Trust will identify community and immigrant leaders who are interested in becoming certified Financial Counselors. These leaders will be trained through a CUNY program and return to their communities having gained an invaluable skill set.
- **Leadership Development:** Twenty emerging immigrant leaders will be selected for a special 6-month leadership training program in partnership with the CORO New York Leadership Center, where they will gain the skills to effectively change their organizations and communities and collaborate on community development proposals with assistance and mentorship from the Coro diverse and influential alumni network.

- **Unity Awards** – Together with Citizens Committee of New York City, One NYC One Nation will provide mini-grants to support community building projects focused on collaboration among diverse communities.

“We are pleased to partner with the Mayor’s Office on this important initiative to build the leadership of the city’s immigrant communities,” said Scott Millstein, Executive Director of the Coro New York Leadership Center. “We are fortunate that this Mayor understands and embraces the important contributions of immigrants for our city’s future.”

“For more than 35 years Citizens has helped keep the heart of New York City—it’s neighborhoods—vibrant,” said Yovanka Bylander Arroyo, President and COO of the Citizens Committee for New York City. “New York City’s immigrant communities fuel this vibrancy, and we’re thrilled to bring out strengths, together with those of the Mayor’s office, to support the pulse of this great city.”

“There are more than 825,000 adult New Yorkers with no bank account, who rely on fringe financial services like check cashers to pay bills, cash payroll checks and buy money orders,” said Department of Consumer Affairs Commissioner Jonathan Mintz. “Many of these families are immigrants who are either new to the American financial system, or have had bad experiences with it in the past. We are excited to be a part of the *One NYC One Nation* Campaign to be able to equip all New Yorkers with the tools and information they need to navigate our complicated financial system and make the most of their financial resources.”

“As an organization committed to ensuring equal access to higher education, we are thrilled to partner with the Mayor’s office to reach New York City’s growing immigrant population,” said Gaston Caperton, President of the College Board. “At a time when a college degree is becoming a prerequisite for many jobs, it is critical that every New Yorker have the information and the opportunity to attend one of our country’s outstanding colleges or universities.”

Immigrant Heritage Week

Established by Mayor Bloomberg in 2004, Immigrant Heritage Week is celebrated around April 17th, the day in 1907 when more immigrants entered through Ellis Island than any other date in the City’s history. This year, Immigrant Heritage Week will take place from April 11 – 17th. It is a citywide celebration honoring the experiences and contributions of the millions of immigrants who have shaped our City for generations. Later this week, Mayor Bloomberg will announce the winners of the American Dreamer Awards at Gracie Mansion. The American Dreamer awards were established by the Mayor during Immigrant Heritage Week in 2010 to highlight New Yorkers dedicated to improving the lives of immigrants.

The theme for this year’s Immigrant Heritage Week is “What’s Your Story,” focusing on the immigrant stories of New Yorkers. The Mayor’s Office of Immigrant Affairs and The New York Community Trust are partnering with StoryCorps and the Queens, Brooklyn and New York Public Libraries to record stories for Immigrant Heritage Week as part of the *One NYC One Nation* initiative. StoryCorps interviews will provide a unique opportunity for New Yorkers to tell their stories of immigration, and reflect on their families’ journeys and dreams. StoryCorps will record 48 interviews during immigrant Heritage Week at the Foley Square StoryBooth and at a library branch in each borough. These stories, which aim to help build cross-cultural bridges of communication,

understanding, and respect among New Yorkers, will be captured in a Digital Tapestry online to display the diverse history of our City's residents.

"The best thing about this great city is the vibrancy of its immigrant community," said Dave Isay, Founder and President of StoryCorps. "StoryCorps is proud to be partnering with the Mayor's Office of Immigrant Affairs and the New York Community Trust to preserve and celebrate the powerful stories of this City's diverse immigrant communities during Immigrant Heritage Week."